

SiteLINK eCommerce Version 7.3 – New Features

Shopper Experience Enhancements

- **'Check Out As Guest' Option Visibility** – User interface improvements making the 'Check Out As Guest' option more visible to website shoppers.
- **Checkout Timeout Message** – If a customer remains idle on the checkout page for more than 20 minutes, a 'Session Expired' message will appear. The message will indicate next steps required to complete the transaction in an effort to avoid losing the order.
- **Hover-Over Product Zoom** – As a customer hovers over the product image, the portion of the image over which s/he is hovering will appear zoomed-in on the Product Details page.

Operational Enhancements

- **Significant Publishing Improvements** – A full publish can be done in 50% less time and a partial publish has been reduced from approximately 37 minutes to 25 seconds.
- **Credit Card History Purge** – Merchant administrators have the ability to remove credit card numbers across a configurable period of time, or a hard-coded period of time.
- **Multi-User Admin Login** – Main administrator has the ability to add/remove additional administrator page logins and roles.

Order Management Enhancements

- **Mobile Device Order Flagging** – Easily distinguish which orders came in from mobile devices by flagging these orders. The mobile device order notification will appear in every report containing the Order Detail.
- **Minimum Order Requirements** – Allows merchants to set minimum order totals for any order, wholesale and/or retail.
- **Improvements To 'Abandoned Cart' Customer List** – The ability to see the item(s) by SKU that were abandoned in the cart. This provides the merchant with visibility into which item(s) have been abandoned.
- **Allow or Disallow Back Order Items** – Ability to either allow or disallow the sale of backorder items.
- **Custom Order Confirmation Notices** – Order confirmation notices are now in HTML format, allowing merchants to customize (i.e.; add a logo, image, etc.)

Shipping & Drop Shipping Enhancements

- **Improved Shipping Calculation for Drop Shipping & AWS** – Shipping calculation logic updated to ensure proper shipping rates are being translated from SiteLINK to M.O.M.
- **PO Box Restrictions** – For merchants who only ship using UPS or FedEx, neither of which ship to a PO Box, SiteLINK will not accept orders with a ship-to address as a PO Box.